

Federation of Window Cleaners

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V.A.T. Reg No. 419 6013 62



“WINDOW TALK” TRADE JOURNAL

QUARTERLY ADVERTISING RATES 2010 EXCLUDING V.A.T. – STERLING

DISCOUNTS FOR REPEATED BOOKINGS 25% FOR TWO (2) AND 30% FOR THREE (3) OR MORE

Full page - A4 Colour (with bleed W.216mm x H.303mm)	700.00 + vat
Half Page – portrait Colour with no bleed allowance)	£550.00 + vat
Half Page -Landscape Colour with 3mm bleed to one edge W.213mm x H.138mm)	£550.00 + vat
Half page Column - Colour –W.108mm x H.303mm with bleed	£550.00 + vat
Quarter page – Colour - Portrait H.190mm x W.60 mm	£300.00 + vat
Double Sided A4 or Tri-fold Leaflets (for distribution) 1700	£800.00 + vat

Please note. Sizes shown are maximum available areas allowed, any alterations are chargeable
Window Talk is currently distributed to approximately 1400 members – Nationwide

NOTE: SPACE COPY DEAD LINE: 24th of:- FEBRUARY MAY/AUGUST/NOVEMBER/

Original artwork is required by 28th of the above months

Ready printed Leaflets for insertion are required by the end of the above months.

PC: PDF or CD, please include a laser proof (colour or mono) of your document to enable each element is in its correct place.

 To confirm advertising space please detach here and return to above address.

We wish to provide 1400 loose leaflets for distribution with window talk
We wish to reserve the following advertising space in the following issues:

JULY - OCTOBER 2010 - JANUARY- APRIL 2011 ISSUES (highlight where appropriate)

COMPANY NAME: TEL No.....

INVOICE ADDRESS:

CONTACT NAME:

For a- Full Page - Half Page - Colour - Black & White? (Please circle where appropriate)

@ £ Per one / two / three / four quarterly insertions
(Please circle where appropriate)

Please sign and returnPrint.....date