

# Federation of Window Cleaners

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 V.A.T. Reg No. 419 6013 62



## "WINDOW TALK" TRADE JOURNAL

QUARTERLY ADVERTISING RATES 2012 EXCLUDING V.A.T. – STERLING

### DISCOUNTS FOR REPEATED BOOKINGS 15% FOR THREE (3) OR MORE CONSECUTIVE

Full page - A4 Colour W.190mm x W.277mm (with bleed W.216mm x H.303mm)	550.00 + vat
Half Page – portrait Colour W.128mm x H.190mm (No bleed allowance)	£350.00 + vat
Half Page -Landscape Colour W.190mm x H.125mm (with bleed W.216mm x H.138mm)	£400.00 + vat
Half page Column - Colour –W.60mm x H.270mm (No bleed allowance)	£350.00 + vat
Quarter page – Colour - Portrait H.125mm x W.90 mm	£250.00 + vat
Double Sided A4 or Tri-fold Leaflets (for distribution) 1200	£600.00 + vat

**Please note.** Sizes shown are maximum available areas allowed, any alterations are chargeable  
 Window Talk is currently distributed to approximately 1200 members – Nationwide

**NOTE: SPACE COPY DEAD LINE: 15th of:- FEBRUARY MAY/AUGUST/NOVEMBER/**

Original artwork is required by 25th of the above months  
 PDF or CD, please include a laser proof (colour or mono) of your document to enable each element is in its correct place.

Ready printed Leaflets for insertion are required by the 15th of: March, June, Sept, December

 ..... To confirm advertising space please detach here and return to above address.

We wish to provide 1200 loose leaflets for distribution with window talk	<input type="checkbox"/>	tick
We wish to reserve the following advertising space in the following issues:	<input type="checkbox"/>	tick
JULY - OCTOBER - JANUARY- APRIL 2011 ISSUES (highlight where appropriate)		
COMPANY NAME: ..	<input style="width: 300px;" type="text"/>	TEL No <input style="width: 100px;" type="text"/>
INVOICE ADDRESS:	<input style="width: 550px;" type="text"/>	
CONTACT NAME:	<input style="width: 550px;" type="text"/>	
Full-Page / Half-Page	Colour	Black & White (please indicate where appropriate)
@ £	one / two / three or four quarterly insertions	<input style="width: 150px;" type="text"/>
Please sign and return .....Print.....date .....		