

WINDOW *talk*



EDITORIAL

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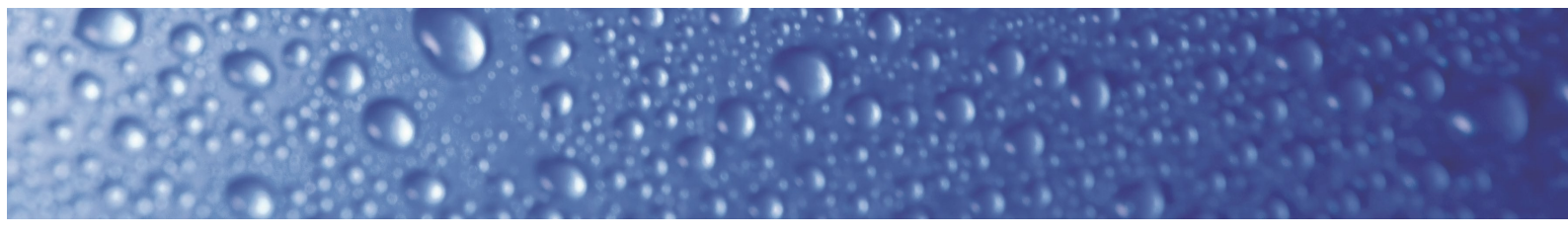
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PUBLISHER & ADVERTISING

Federation of Window Cleaners

ARTWORK & DESIGN

October Creative



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2018 / 2019 FEATURES LIST - A4 Quarterly E-publication

Each Quarter Window Talk highlights issues affecting the industry by publishing features and editorial on products and services relating to health and safety and many other Trade issues.

Submitting editorial

The copy deadline for submitting press releases for consideration is the 30th of the following:

- November for the January Publication
- February for April publication
- May for the July publication
- August for the October publication

If you have an idea for a feature-length article please contact the Editor to discuss it. Should you be invited to contribute, you will need to send a summary of the main points of the piece you intend to write.

JANUARY ISSUE - Copy deadline date 20th November 2018

- EDITORIAL INVITATION - advertisers only
- 2019 LONDON CLEANING SHOW –EXCEL
- SAFETY IN WINDOW CLEANING
- TRADE NEWS AND SPECIAL OFFERS
- NEW PRODUCTS & SERVICES

APRIL ISSUE – Copy deadline 10th March 2018 –

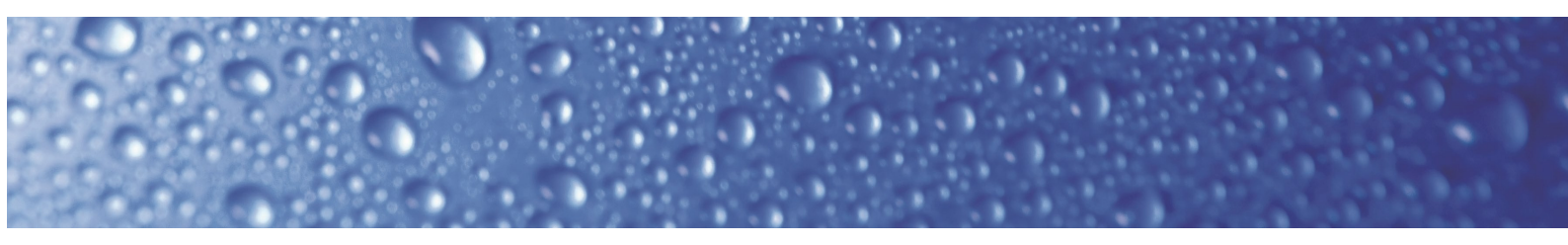
- EDITORIAL INVITATION - advertisers only
- SAFETY TRAINING FOR WINDOW CLEANERS
- NEW PRODUCTS & SERVICES
- TRADE NEWS AND SPECIAL OFFERS
- 2018 MANCHESTER CLEANING SHOW

JULY ISSUE – Copy deadline date 9th June 2018 -

- WINDOW CLEANING
- SAFETY GUIDANCE FOR WINDOW CLEANERS
- NEW PRODUCTS & SERVICES
- **TRADE NEWS, REVIEWS & OFFERS**

OCTOBER ISSUE – Copy deadline date 6th September 2017 -

- EDITORIAL INVITATION - advertisers only
- HOW TO IN - WINDOW CLEANING
- SAFETY FEATURES AND PRODUCTS
- TRADE NEWS, REVIEWS & OFFERS
- NEW PRODUCTS & SERVICES



Note: Sizes shown are maximum available areas allowed, any alternations are chargeable.

File format: PDF, Jpeg – Original artwork is required by 15th of: March for April / 15th June for July / 15th September for October/ 15th November for January issue.

A4 E-WINDOW TALK™ TRADE JOURNAL

QUARTERLY ADVERTISING RATES 2018 EXCLUDING V.A.T.

COPY IS DISTRIBUTED ELECTRONICALLY TO OVER 1000 MEMBER COMPANIES — REPRESENTING AROUND 12000 EMPLOYEES

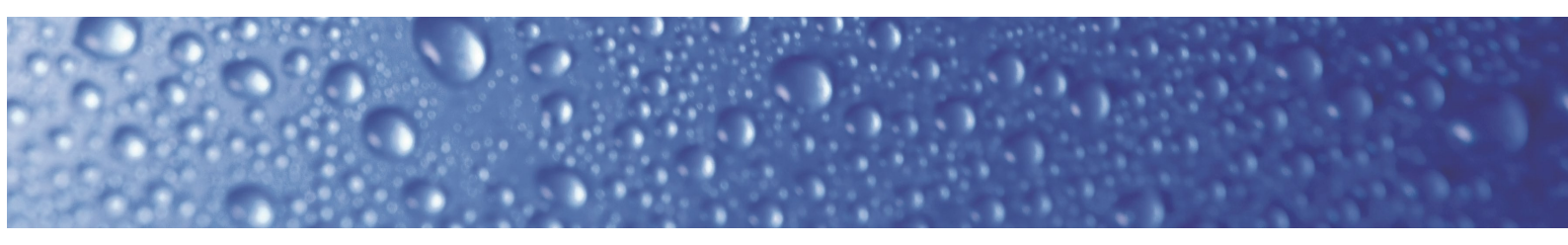
Full Page W-190 mm x H - 277 mm(with bleed W.216mm x H.303mm)	£300.00 + vat
Half Page 128mm x H.190mm (No bleed allowance)	£195.00 + vat
Full Column W.60mm x H.270mm (No bleed allowance)	£200.00 + vat
Quarter Page Portrait W. 92mm x H x 140 mm	£110.00 + vat
Eighth Page Business Cards – 42 mm H x 68 mm W	£40.00 + vat

Half page vertical

Half page landscape

Quarter page

Business card



ABOUT THE FWC

The voice of the window cleaning industry.

Window Talk is the Federation of Window Cleaner Trade journal - distributed to approximately 1000 member companies.

The Federation was formed in 1947 to establish an independent professional authoritative organization specifically concerned with the Window Cleaning Industry and its subsidiary services.

In almost any business or industry, a collective body of professionals will virtually always be more powerful than an individual person or company. This is especially true when the body is recognised by the government as an authority on the industry. Such organisations can do many things such as influencing regulations, advancing the interests of members, creating new operating methods to enhance profit and safety and other activities. An industry body provides credibility, expertise, influence and access. The window cleaning industry is no exception.

FWC. is the professional Employers Trade Association for window cleaners for ALMOST 70 years and we have been maintaining a professional Federation that truly strives for members satisfaction. With an elected council and office staff who are committed to being bold, imaginative, caring, understanding, honest, safe and professional in all our endeavours.

Published quarterly, Window Talk has all the latest trade news, Health and Safety guidance, reviews of new cleaning materials and equipment and articles on a host of other cleaning related topics

Our Aims

- ♣ To provide information to our membership on all aspects of the trade

