

Exciting Opportunity for The Federation Of Window Cleaners Members with Thomson Local.

The Federation Of Window Cleaners and Thomson Local are pleased to announce a partnership allowing members to take advantage of some fantastic Corporate Advertising opportunities with Thomson Local to generate more enquiries to your business.

Thomson Local has been operating for nearly 30 years and has established itself as the leading local search company in the UK. Today, business listings are available in print and online following the launch of ThomsonLocal.com in 2003.

ThomsonLocal.com is powered by the most comprehensive database of its kind in the UK with over 1.8 million businesses listed and additional content provided. With a variety of online advertising options, as well as being an Google Qualified Company and the preferred supplier of local business data for Google Maps, Thomson Local's tailor made packages help promote businesses to an online audience with 46 million classified searches each month across ThomsonLocal.com and our classified network.

In addition, 174 editions of the Thomson Local Directory are produced and delivered free of charge to over 22 million homes and businesses throughout the UK. Following the partnership formed in 2006, Thomson Local is the only classified directory that rewards people with Nectar points for calling businesses listed in either its online or printed directory.

In 2009 ThomsonLocal.com was awarded 'Consumer Directory of the Year' and 'Outstanding Achievement of the Year' at the prestigious Data Publishers Association Awards ceremony.

As a Federation Of Window Cleaners member you can really make your business stand out by joining **your Corporate Advertising Scheme**. Your business listing will appear in a stand out advert, maximising the opportunity to generate high quality business leads.

By listing your business in a Corporate Advertising box, you have the endorsement of The Federation Of Window Cleaners. Research has shown that **94% of directory users say they are more likely to contact a company that is a member of a professional body or trade association***. So get in contact with us today to see how we can help generate quality calls and clicks for your business.

To talk to someone at Thomson Local about this fantastic opportunity please call 0800 037 0858 quoting "**Corporate Advertising**" or email corporateadvertising@thomsonlocal.com

* BMRB 2007